




June 6, 2014

MEMORANDUM FOR: John H. Thompson
Director, U.S. Census Bureau

FROM: Ann C. Eilers 
Principal Assistant Inspector General for Audit and Evaluation

SUBJECT: Review of the 2014 Site Test

As part of our ongoing oversight of the U.S. Census Bureau's preparations for the 2020 Decennial Census, we are initiating an audit to assess whether the bureau is incorporating iterative testing strategies and including originally established research questions into the 2014 site test in order to fully inform design decisions.

Our specific objectives are to:

- Determine whether 2013 site test results informed 2014 testing strategies and if the 2020 Census Research and Testing Program has a process in place to utilize 2014 testing results to inform the 2015 site test; and
- For projects included in the 2014 site test, assess whether the testing strategies respond to originally developed research questions.

We will contact the audit liaison to arrange an entrance conference. In the interim, we will send you a request for project and test documents involved in the 2014 test. Please provide us with the information within 2 weeks of receiving this request. We also request online, read-only access to these documents, and any field status reports, memorandums, or other documents pertaining to the planning and progress of the test. In the meantime, if you have any questions about this review, call Carol Rice, Division Director, at (202) 482-6020. Thank you in advance for your cooperation.

cc: Pam Moulder, Senior Program Analyst, Economics and Statistics Administration
Adam Miller, Census Audit Liaison